

PHC PERSPECTIVE



The perfect setting for every celebration is here!

In light of the growing demand for event spaces in the Bay area of Metro Manila, PNB Holdings Corporation (PHC) is excited to introduce its variety of event venues tailored for different occasions. Situated within the PNB Financial Center in Pasay City, PHC aims to provide both indoor and outdoor spaces that cater to individuals and businesses seeking versatile yet sophisticated event locations.



PHC's Commitment to Sustainability and Wellness



Building the Captain's vision one step at a time



PHC Year-End Party: Closing out the year in style!

The perfect setting for every celebration is here!

Pasay City, Philippines – The events industry in the Philippines is experiencing a significant boom, as evidenced by a notable increase in events happening across the country. In recent years, the demand for event venues has surged, driven by the growing popularity of corporate events, weddings, and social gatherings. Recent reports reveal that the events industry in the Philippines is rapidly expanding, with further growth expected in the coming years.

In particular, Metro Manila has seen a rise in diverse events, ranging from large conferences and trade shows to more intimate social gatherings. Locations like hotels and specialized event spaces are frequently fully booked, underscoring the strong demand for premium event venues. As this trend continues to flourish, PNB Holdings Corporation (PHC) is proud to introduce **PHC Events Spaces**.

Located within the PNB Financial Center in the heart of Pasay City, this exceptional venue features a stunning combination of indoor and outdoor areas, showcasing elegance, versatility, and functionality, making it the perfect choice for any celebration.



PNB Financial Center Facade

A Venue Like No Other. The PHC Events Spaces at PNB Financial Center is more than just a space but an experiential hub. Designed to cater to a wide range of events, this venue is equipped with everything you need to make your event a success. The sophisticated architecture and classic amenities provide a stunning backdrop that will impress guests from the moment they arrive.

Versatility at its best. One of the standout features of the PHC Events Spaces is its versatility. The venue boasts multiple outdoor and indoor venues that can be customized to suit your specific needs.



The Captain's Hall

The Captain's Hall (formerly Buendia Lobby) is a grand event space that seamlessly blends brutalist classic design with a distinctly Filipino essence. Its opulent chandelier and polished reception area set the stage for a wide range of formal gatherings, from corporate events to elegant social functions. The marmol flooring and intricate geometric patterns enhance its grandeur, making it a perfect venue for memorable occasions.



The Long Gallery

The Long Gallery

The Long Gallery showcases its suitability for corporate fora and events with a theater-style seating capacity of up to 400. The Long Gallery's classic design blends functionality with a touch of elegance – with its high arch ceiling, cove lighting, marbled flooring and columns, and huge floor-to-ceiling windows – making it an ideal setting for a wide range of gatherings.



The Amphitheatre

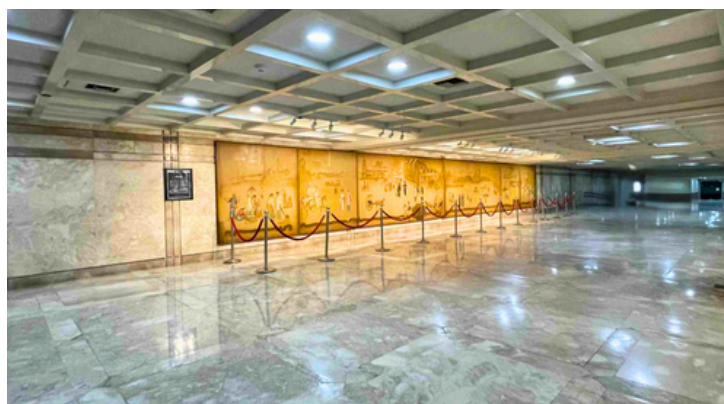
The Amphitheatre is an exceptional outdoor events venue, perfect for bazaars, mercato, and a variety of other gatherings. This versatile space can also host big celebrations and serve as an exhibit area, all set against the picturesque backdrop of the PNB Financial Center main building.



The Grand Atrium

The Grand Atrium (formerly known as the Banking Hall) is a grand indoor event space designed to accommodate 1,000 or more attendees.

Equivalent to a grand ballroom, it features polished marble flooring and a high ceiling with intricate moldings. The large windows allow natural light to flood the space, enhancing its elegance.



Escolta Hall

The Escolta Hall serves as an indoor events venue, perfect for hosting exhibits and trade fairs. It takes its name from a stunning mural created by Antonio Dumlaog alongside his childhood friend, National Artist Vicente Manansala. This mural beautifully depicts the refined lifestyle of Filipinos, highlighting their industriousness and religious devotion, especially in the areas of Escolta and Binondo during the early 19th century.

Selecting the perfect location is paramount to the success of your event. To aid in this decision, here are some key factors to contemplate:

- *Envision your Event:* Consider the nature of your event, the number of attendees, and specific needs such as audio-visual aids and catering.
- *Experience the Space:* Take time to visit the venue and assess its layout, atmosphere, and overall state.
- *Assess the Facilities:* Confirm the availability of essential amenities such as internet access and parking.
- *Evaluate Flexibility:* Discuss the possibility of customizing the seating arrangements and other aspects of the venue.

The PHC Event Spaces at the PNB Financial Center exude elegance and versatility, complemented by contemporary facilities. This makes it an exceptional choice for events that leave a lasting impression.

Living Green: Week-long event highlights PHC's commitment to sustainability and wellness



Pasay City, Philippines – PNB Holdings Corporation (PHC) proudly supported the Philippine National Bank's (PNB) Employee Wellness and Sustainability Program, held from November 18 to 24, 2024, at Escolta Hall, PNB Financial Center. The week-long initiative showcased PHC's dedication to supporting its tenants in promoting sustainable and eco-friendly lifestyle across its properties.

Aligned with its mission to advocate for environmental responsibility, PHC invited four featured sustainability shops to the event, offering employees and building occupants a chance to explore eco-friendly and locally-made products that align with their personal and professional values.

Featured Sustainability Shops

Tatak SE™ (Social Enterprise Store). Tatak SE™ is a vibrant community of social entrepreneurs, community-based enterprises, and people's associations dedicated to promoting sustainable social entrepreneurship in the Philippines. Powered by the National Social Enterprise Development Roadmap, Tatak SE brings together ethically and sustainably made fashion, food, and lifestyle products that proudly showcase Filipino craftsmanship.

Inspired by the "Bayanihan" culture, Tatak SE™ embodies community, collaboration, and a commitment to uplifting one another. Each handcrafted product tells a story of grit, purpose, and passion from Filipino artisans.

Every purchase from Tatak SE™ Store supports and empowers the grassroots communities behind these unique products. It also highlights the importance of social enterprises and their impact on the Philippine economy.



Cut the Craft Clothing & Apparel. Cut the Craft offers sustainable clothing and daily essentials for clients seeking environmentally-friendly shirts, jackets, and bags. Since entering the market in 2015, this Manila-based company has been dedicated to providing products made from sustainable materials, such as retazos (fabric scraps).

Cut the Craft offers a wide range of ready-made, personalized, and customized clothes and bags that cater to individual styles. Their commitment to sustainability and creativity ensures that each piece is not only eco-friendly but also unique and stylish.

In addition to their core offerings, Cut the Craft actively engages with the community through various initiatives aimed at promoting sustainable living and supporting local artisans. By choosing Cut the Craft, customers are not only making a fashion statement but also contributing to a more sustainable future.



Crafting Time Art Jewelry. Crafting Time is making a significant impact in the Philippines by combining a passion for handcrafted jewelry with a mission to support the youth. Founded by Melody Palogan, the social enterprise provides young people with opportunities to craft jewelry products, helping them fund their education and daily needs. This initiative is crucial in a country where, according to the Philippine Statistics Authority, about 244 million children were forced to drop out of school in 2022 due to financial difficulties, family troubles, peer pressure, early parenthood, or learning struggles.

Despite the challenges of running a social enterprise, Melody remains committed to her family's core value of service, involving her nephews and nieces in the business. By purchasing from Crafting Time Art Jewelry, customers not only acquire beautiful, handcrafted pieces but also contribute to a brighter future for the youth in the community.



Catwrites Bags and Accessories Shop. The Catwrites Shop specializes in customized bags made from sustainable materials. Each bag and artwork can be tailored to match the unique style and design preferences of our clients. Whether you're looking for a personalized touch or a specific design, Catwrites ensures that every piece is both eco-friendly and uniquely yours.



PHC Chief Operating Officer, Joselito R. Consunji, emphasized the company's dedication to an eco-conscious lifestyle and its support to micro, small, and medium enterprises (MSMEs), across its properties and community engagements. "We actively support our tenants in their sustainability programs because we share the same commitment to environmental stewardship. By collaborating with them, we ensure that our collective efforts contribute to a greener future," said Consunji. "Supporting MSMEs is a big part of that commitment. We believe that by empowering small businesses, we can drive sustainable growth and make a positive impact on our environment, the community, and the economy," Consunji added.

PNB Makati Center and PNB Financial Center, two flagship properties under PHC's portfolio, stand as testaments to its commitment to reducing environmental impact. These properties are actively engaging in and organizing more sustainability programs, such as waste segregation, efficient water-saving methods, and energy-efficient practices. By focusing on these initiatives, PHC ensures its properties contribute to a greener future while supporting tenant wellness.

PHC's participation in PNB's Employee Wellness and Sustainability Program was made possible through the collaborative efforts of the PNB HR Group, alongside PHC's Events Management and Corporate Communications Departments.

As PHC continues to advance its sustainability goals, initiatives like these inspire its community of employees and tenants to join the movement toward a greener and more eco-friendly lifestyle.

HR BEAT

Royale and Reverie: PHC Year-End Celebration Honors Employee Talents and Accomplishments



Manila City, Philippines – PNB Holdings Corporation (PHC) celebrated the end of 2024 with a spectacular year-end party held at Century Park Hotel Manila. Themed “Royale and Reverie,” the event was a dazzling affair where employees showcased their elegance and creativity through their outfits. Some opted for regal and sophisticated looks, while others added a touch of excitement to their attire.

The evening was filled with remarkable performances by employees, highlighting their diverse talents. One of the most talked-about segments of the night was the Short Film Competition, where employees demonstrated their acting prowess and video production skills.

Shariisse Florendo won Best Actress, while Rogelio Reynon was hailed Best Actor. Here are the winners of the 2024 Short Film Competition:

- 3rd Best Film – Finance and Accounting, Internal Audit, Treasury

- 2nd Best Film – ICT, Purchasing, Business Development, QS, Risk and Compliance, Planning and Design, Technical Services and Construction Management, Executive Office and Records Management
- Best Film – Leasing Management, Legal, Corporate Planning, Property Management, and Safety and Security
- Best Screenplay – Leasing Management, Legal, Corporate Planning, Property Management, and Safety and Security
- Best Cinematography – ICT, Purchasing, Business Development, QS, Risk and Compliance, Planning and Design, Technical Services and Construction Management, Executive Office and Records Management

In addition to the entertainment, the event recognized the significant accomplishments and contributions of PHC employees to the company's growth. Joseph Borja and Von Villanueva received the Outstanding Achievement Award for their exemplary contributions to ensuring business continuity in ICT operations and enhancing the company's reputation through community engagement. The Human Resources, Information and Communication Technology, and Safety and Security Departments, along with the SAP – Project Stellar Team, were honored with the 2024 Operational Excellence Awards.

PHC President Ms. Karlu T. Say praised all PHC employees for their dedication and innovation.

"Your commitment to enhancing our business operations and pioneering initiatives aimed at better serving our stakeholders has made a profound difference," she said. "I urge you all to greet the forthcoming year with even more excellence and lots of positivity that we may scale new heights together, ensuring that PHC will be a badge of honor to us all," added Ms. Say.

Another highlight of the evening was the crowning of the party's Stars of the Night. Renz Victor Picache and Angel Galutera from the Leasing Department stole the spotlight with their stunning attire and impeccable style that truly added a touch of glamour to the event.

Ms. Gladys K. Uy, PHC Vice President for Human Resources and Administration, expressed that the year-end party was one of the company's ways of recognising the contributions and successes of individual employees and departments.

"PHC's year-end party is our way of celebrating the hard work and achievements of our team. It's a night to honor those who have helped us reach new heights," she said.

The celebration was further enlivened by engaging activities and raffle segments, making the night even more fun and exciting for everyone involved.

Employees enjoyed the camaraderie and festive atmosphere, capping off a successful year with joy and anticipation for the forthcoming 2025.

PHC's optimism toward 2025

As the company embraces the forthcoming year with continued excellence, a positive outlook, and renewed energy, PHC Chief Operating Officer Mr. Joselito R. Consunji expressed his high hopes for 2025. "Expect more developments in the months to come, as we tackle systems development, and as we come closer to the fruition of our redevelopment programs, which will mark our entry as a dominant figure in the high-end luxury property market," said Consunji.

He also thanked PHC employees for their dedication and hard work over the past year, urging everyone to continue working together in achieving our corporate vision. "I am of firm belief that collectively, we will weather any herculean tasks with ease, for as long as we continue to work together in supporting our corporate goals and objectives," added Consunji.



Building the Captain's vision one step at a time

PNB Holdings Corporation is embarking on an ambitious journey to redevelop its prime properties in Pasay City and Makati City. This initiative is a testament to Dr. Lucio "Kapitan" Tan's enduring vision of transforming these areas into modern, efficient mixed-use spaces that cater to the evolving needs of businesses and residents alike.



The design development phase has already commenced, with PHC collaborating with various foreign architectural firms to bring Kapitan's vision to life. The transformation of the PNB Financial Center in Pasay, the PNB Makati Center, and the vacant lot at Buendia Avenue corner Paseo De Roxas in Makati CBD is set to boost rental demand and optimize revenue potential by enhancing the gross leasable area of these prime properties.

Julio Jude Montinola, PNB Holdings Corporation VP for Business Development, expressed optimism about the growth potential in these areas. "We are excited about planning for the redevelopment of our properties in Makati and Pasay as we see a very huge growth potential in these areas," he said. "This initiative is also a fruition of Dr. Lucio Tan's vision of building the tallest building in the Philippines, further cementing his legacy in the country's real estate landscape," he added.



"We will continue to move forward together, synchronized and propelling us towards our shared vision with resilience."

I want to take this opportunity to give my sincere appreciation and thanks for our shareholders' continued trust and confidence, to the Board of Directors and their valued guidance, and to our staff and Management Team for their hard work and dedication."

DR. LUCIO C. TAN

HR BEAT

PHC celebrates halloween with a "spooky and sweet" bash



Makati City, Philippines – On October 30, 2024, the PNB Holdings Headquarters at PHC Makati Center transformed into a scene of creative fright and fantasy for the annual "Spooky and Sweet" Halloween Party. Employees across departments participated in a day filled with unique office decor, whimsical costumes, and a shared sense of camaraderie.

Each Department was a unique experience, with office decor themes ranging from traditional Halloween spookiness to intricate, movie-inspired settings. Employees showed off their creativity with designs inspired by *The Chronicles of Narnia's* enchanted garden, the whimsical world of *Super Mario Bros.*, the creepy atmosphere of *It*, and more.

The celebration also highlighted a costume competition, where employees arrived in impressive costumes, adding to the festive spirit and enhancing the overall office atmosphere.

Ms. Gladys K. Uy, VP for Human Resources and Admin, said the Halloween celebration was more than just a fun gathering. "The event highlights the importance of teamwork and camaraderie among our group. It also showcases the creativity of our teams as they venture into decor-making and costume-showcasing activities," Uy added.

The Spooky and Sweet Decor Competition saw multiple departments recognized for their efforts. The IT and Purchasing Departments, Accounting and Treasury Departments, Corporate Communications Department, Legal Department, and the Executive Office each won accolades for their engaging and inventive decorations, making this Halloween a memorable one for everyone at PHC.

PROJECT SOLICITUDE

BUILDING BETTER COMMUNITIES



PHC spreads holiday joy to underprivileged families in Pasay City

Pasay City, Philippines – In celebration of the holiday season, PNB Holdings Corporation (PHC) has initiated a gift-giving program titled “Project Holiday Cheer,” designed to provide Noche Buena gift packs to underprivileged families in struggling communities within its reach.

This charitable initiative successfully delivered gift baskets to hundreds of families in Barangay 54, Pasay City, located near the PNB Financial Center, one of PHC’s key properties.

Ms. Anjie Roa Yu, Executive Assistant for Social Welfare to Pasay City Mayor Emi Calixto-Rubiano, emphasized the joyful essence of the initiative. “This collaboration with PHC presents a wonderful opportunity to spread holiday cheer and uplift our community.

By joining forces, we can help ensure that more families experience a joyful and meaningful Christmas,” said Ms. Yu.

PHC Chief Operating Officer Joselito R. Consunji conveyed the company’s eagerness to give back to the community during this festive time. “At PHC, our commitment to giving back is strong, and what better moment to do so than during the holidays? Our partnership with Pasay City enables us to share the spirit of the season with more families,” said Mr. Consunji.

The project also showcased the enthusiasm and dedication of PHC employees who volunteered to support the cause. The day before the event, employee volunteers took part in packaging and labeling the gift baskets.

On the event day, these volunteers facilitated activities and even organized a special intermission number as part of the program.

Atty. Annie Chua, PHC Legal Manager, expressed that the event was a fulfilling experience for employees like herself, as it infused purpose into their work. "This truly embodies our core value of Solitude or Malasakit, and through this activity, we, as employees, truly understand the significance of these core values," remarked Atty. Chua.

Noche Buena, the traditional Christmas Eve feast in the Philippines, is a time for families to unite and celebrate. This initiative aims to ensure that more families can partake in this cherished occasion, promoting values of togetherness and generosity.

By offering essential support and resources, PHC seeks to brighten the holiday season for children in need and their families.

Project Holiday Cheer is part of PHC's broader CSR campaign known as "Project Solitude," which aims to #BuildBetterCommunities by fostering environmental sustainability, inclusion, resilience, and health and well-being within PHC properties.

PNB Holdings Corporation (PHC) owns the PNB Financial Center in Pasay City, along with the PNB Makati Center on Ayala Avenue and the 8,000-sqm lot known as PHC Buendia Property at the intersection of Sen. Gil J. Puyat Avenue and Paseo de Roxas, among other investment properties.

UPCOMING CSR PROGRAMS



PNB HOLDINGS CORPORATION

ECOBINS

COLLECTING SOON...

PAPER PLASTIC E-WASTE

Coming Soon.

PROJECT SOLICITUDE
BUILDING BETTER COMMUNITIES

In support of

SUSTAINABLE DEVELOPMENT GOALS

11 Sustainable Communities, 12 Responsible Consumption, 13 Climate Action, 14 Life Below Water, 17 Sustainable Cities and Communities



PNB HOLDINGS CORPORATION

LIFESAVER

BLOOD DONATION DRIVE

MARCH 2025 | HELP SAVE LIVES!

PNB MAKATI CENTER & PNB FINANCIAL CENTER

PROJECT SOLICITUDE
BUILDING BETTER COMMUNITIES

In support of

SUSTAINABLE DEVELOPMENT GOALS

3 Good Health and Well-being, 10 Reduced Inequalities, 11 Sustainable Communities, 17 Sustainable Cities and Communities

In partnership with

RED CROSS

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Exclusive Deals and
Perks

Stay updated with official news, announcements, and updates about PNB Financial Center, and seize the opportunity to win exciting prizes throughout the year!