

PHC PERSPECTIVE



ANNUAL STOCKHOLDERS MEETING
18 APRIL 2024

A YEAR OF “BUILDING”



Organization and Culture



Internal Capabilities



Value



PHC TOWN HALL MEETING
28 JUNE 2024



LAUNCH OF SPACES PNB MAKATI CENTER
15 MAY 2024

PHC CELEBRATES “NEW BEGINNINGS” WITH AN INAUGURAL TOWN HALL MEETING

Makati City, Philippines – PNB Holdings Corporation (PHC) proudly conducted its inaugural Town Hall Meeting for employees on June 28, 2024, to celebrate “new beginnings” for PHC as it inaugurates its new headquarters on the 4F of PNB Makati Center along Ayala Avenue.



PNBHOLDINGS CORPORATION

SAFETY AND SECURITY AWARENESS WEEK

“Safety First: Protecting Our People, Building Our Future”

June 24 - 28, 2024

Protecting yourself is protecting PHC!

SAFETYANDSECURITY@PNBHOLDINGS.COM.PH



SAFETY FIRST: PROTECTING OUR PEOPLE, BUILDING OUR FUTURE

PHC successfully celebrated its Safety and Security Week from June 24 to 28, 2024. The event was themed “Safety First: Protecting our People, Building our Future”. The week-long celebration was led by the company’s Safety and Security Department, under the guidance of Assistant Vice President Chito Fernandez.



**HOMAGE TO THE FLAG:
PNB HOLDINGS CORPORATION HONORS HERITAGE WITH NATIONAL FLAG DAY CELEBRATION**



PHC CONGRATULATES ITS NEWLY-CERTIFIED RISK ANALYSTS



THE 2ND SPACES CENTRE IN THE PHILIPPINES OPENS IN MAKATI CBD

The future of work has taken a significant leap forward in the Philippines with the grand opening of the country's second SPACES Centre on May 15, 2024. This innovative workspace, located at the heart of the Makati Central Business District inside the PNB Makati Center, is set to redefine the way we work.



HR BEAT:
**PHC CONDUCTS
CONFLICT RESOLUTION
WORKSHOP FOR KEY
OFFICERS**



CORPCOMM IN-FOCUS:
**PHC ATTENDS INQUIRER
ACADEMY'S MEDIA
RELATIONS WORKSHOP**

PNB HOLDINGS CORPORATION'S ANNUAL STOCKHOLDERS MEETING: A YEAR OF BUILDING

PHC successfully held its annual stockholders meeting on April 18, 2024. The meeting was a testament to the company's resilience and commitment to growth, with the overarching theme of the event being the building of internal capabilities, culture, and value.

**A YEAR OF
"BUILDING"**

- Organization and Culture**
- Internal Capabilities**
- Value**

**PRESIDENT'S
REPORT**
MS. KARLU T. SAY



YOUR VOICE, OUR IMPACT.

Your voice matters to us! We believe that each of us has a vision of how we can make a positive impact and make a difference. We each have a cause or an advocacy close to our hearts and larger than ourselves that drives us.

We would like to hear about your ideas and insights on how we as a company can collectively be a force for good and a responsible corporate citizen.

ANSWER THE SURVEY

FEATURED CORE VALUE:



INTEGRITY

TRUSTWORTHY
HONEST
TRANSPARENT
ETHICAL DECISION-MAKING
RULE CONFORMITY

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PHC PERSPECTIVE

PHC CELEBRATES “NEW BEGINNINGS” WITH AN INAUGURAL TOWN HALL MEETING

Makati City, Philippines - PNB Holdings Corporation (“PHC”) hosted its first-ever Town Hall Meeting for its employees on June 28, 2024. This significant event, symbolizing “new beginnings”, was held in conjunction with the opening of PHC’s new headquarters on the 4th floor of the PNB Makati Center, located along Ayala Avenue.

“We wanted to create a workplace environment that will inspire creativity and innovation, a workplace that is worthy for our team of skilled and experienced professionals like all of you who will help realize our vision of being a leading real estate company in the Philippines,” PNB Holdings Corporation President Ms. Karlu T. Say said during the event.

As PHC gears up for greater milestones in the upcoming years, PHC commits to lead the way in creating a greener, more sustainable future. “I encourage everyone to incorporate sustainability and innovation in our business practices and processes, because as a responsible corporate citizen, we have to ensure that our developments contribute positively to the communities we serve and to the quality of their environment.” Ms. Say further added.

During the town hall meeting, key officers of PHC delivered their keynote messages emphasizing the importance of working towards a common goal of building a desirable company that values excellence and integrity, respect, teamwork, and solicitude.

Joselito R. Consunji, PHC Chief Operating Officer, noted that “leadership is an important balance of industry knowledge and strong values. It is not enough to be just good in business. To quarterback, you must always be guided by a strong moral compass. When times get tough, it is important to reflect on what drives you.”

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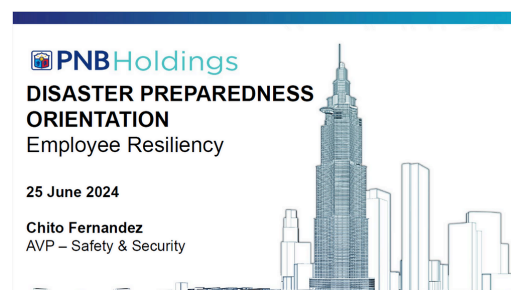


Consunji also urged members of the PHC organization to strive for excellence in every task. “The foundation of PHC’s future can only be as good as the work put in by its morally strong builders. I call upon each of you to rise to the occasion,” he said.

“Honesty and integrity define who we are and it is through our behavior that they are displayed in public,” Maryknoll B. Zamora, PHC Chief Financial Officer. “Let us all remember why we are here in PHC – to position the company as an industry leader with iconic projects. Let us all work together to achieve this without compromising our values of honesty and integrity.”

The first PHC town hall meeting was a successful collaboration between the company’s Corporate Communications and Human Resources departments.

PHC CELEBRATES SAFETY AND SECURITY AWARENESS WEEK 2024



PNB Holdings Corporation (PHC) successfully celebrated its Safety and Security Week from June 24 to 28, 2024. The event was themed “Safety First: Protecting our People, Building our Future”. The week-long celebration was led by the company’s Safety and Security Department, under the guidance of Assistant Vice President Chito Fernandez.

The event was marked by a series of engaging activities, including quizzes, safety and security tips sharing, and a basic disaster orientation. These activities were designed to promote awareness and preparedness among the employees, equipping them with the knowledge and skills necessary to handle emergencies.

PNB Holdings Corporation President Ms. Karlu T. Say emphasized the importance of the event. “This celebration is not just an event, but a testament to our unwavering commitment to the well-being of each and every one of you. Safety and security are the cornerstones of a productive and thriving workplace and our dedication to these principles is what enables us to build a brighter, more secure future for ourselves, our company, our families, and our community,” Ms. Say said.

Echoing this sentiment, PHC Chief Operating Officer Joselito R. Consunji highlighted the value of the knowledge shared and the skills gained during the Disaster Preparedness Orientation session. “These knowledge and skills equip us to handle emergencies with confidence and composure, ensuring not only our own safety but also that of our colleagues and loved ones,” Consunji said.

The Safety and Security Week served as a reminder of the company’s commitment to the safety and security of its employees, reinforcing the belief that a safe and secure workplace is the foundation for building a prosperous future.

HOMAGE TO THE FLAG: PNB HOLDINGS CORPORATION HONORS HERITAGE WITH NATIONAL FLAG DAY CELEBRATION

Pasay City, Philippines – PNB Holdings Corporation (PHC) celebrated National Flag Day with a ceremonial flag-raising event at the Amphitheater of PNB Financial Center, to demonstrate national pride and the company's commitment to the nation's heritage.

The event, held on May 28, 2024, saw the Philippine flag ascend amidst the backdrop of the city's skyline, witnessed by the officials and employees of PNB Holdings Corporation, Philippine National Bank, and building tenants. This act of homage to the flag reflects the real estate industry's recognition of the importance of national symbols in fostering a sense of identity and continuity.

National Flag Day is not merely a commemoration of historical events; it is a day that resonates deeply within the real estate world. It underscores the industry's role in creating spaces that are not just functional but also serve as custodians of the nation's history and culture. By integrating these values into their developments, real estate companies like PHC contribute to a built environment that embodies the nation's aspirations and achievements.

The PNB Financial Center stands as a monument to the Philippines' banking history, housing the flag carrier and the country's first universal bank. Its presence in Bay City is a testament to the enduring legacy of PNB and its role in shaping the financial sector of the Philippines.

The PNB Financial Building, a distinguished 9-story structure, is a testament to PHC's forward-thinking approach to real estate.



Its contemporary design and functional excellence make it a prominent feature of Diosdado Macapagal Avenue in Pasay City. The building's sleek facade and thoughtfully curated interiors provide an ideal setting for business and commerce, while its strategic location ensures accessibility and connectivity.

Situated in the vibrant economic heart of Pasay City, the PNB Financial Building enjoys a prime position that enhances its appeal as a premier business destination. Its proximity to key transport nodes and commercial centers amplifies its significance, making it a focal point for financial activities and growth.

As PHC celebrates National Flag Day, it not only pays respect to the nation's history but also highlights the role of real estate in the country's ongoing narrative of progress and development. The PNB Financial Center, with its blend of historical value and modern functionality, stands as a proud emblem of the Philippines' past, present, and future.

HR BEAT:

PHC CONDUCTS CONFLICT RESOLUTION WORKSHOP FOR KEY OFFICERS

PNB Holdings Corporation (PHC) conducted a two-day Conflict Resolution Workshop for its key officers on May 16 and 17, 2024. The workshop was held at the newly opened SPACES at PNB Makati Center, providing an ideal environment for learning and collaboration. The workshop was facilitated by Mia Theresa Corpus of The Conflict Resolution Group. Her expertise and insights were instrumental in guiding the participants through various strategies and techniques for effective conflict resolution.



THE 2ND SPACES CENTRE IN THE PHILIPPINES OPENS IN MAKATI CBD



(L-R) PNB Holdings Corporation (PHC) President Karlu Tan Say, LT Group Vice Chairman Lucio Tan III, IWG Senior VP for North APAC Lars Wittig, and IWG Head of Partnerships Rowena Bravo-Natividad.

Makati City, Philippines – The future of work has taken a significant leap forward in the Philippines with the grand opening of the country’s second SPACES Centre on May 15, 2024. This innovative workspace, located at the heart of the Makati Central Business District inside the PNB Makati Center, is set to redefine the way we work.

SPACES, an international brand managed by IWG and renowned for its flexible co-working spaces, has expanded its footprint in the Philippines through a strategic partnership with PNB Holdings Corporation (PHC), a prime property developer backed by the Lucio Tan Group.

“In IWG, we found a partner who shares our vision of transforming our office properties into ideal prime settings that encourage collaboration and creativity so that individuals and teams are able to create and deliver their best work possible,” said PNB Holdings President Ms. Karlu Tan Say in her keynote speech.

The new SPACES Centre is more than just a workspace. It’s a dynamic and inspiring environment designed to foster a culture of innovation, flexibility, and adaptability.

Catering to a diverse range of professionals, from freelancers and startups to multinational corporations, the centre is a hub of creativity and collaboration.

“The opening of the second SPACES Centre in the Philippines is a testament to IWG’s commitment to fostering a culture of innovation and adaptability,” said IWG Senior VP for North APAC Lars Wittig. “We are excited to contribute to the resilience and forward-thinking nature of the Filipino workforce,” he added.

In an increasingly digital and interconnected world, the need for flexible and inspiring workspaces is more critical than ever. The SPACES Centre at PNB Makati Center is ready to meet this demand and redefine the future of work in the Philippines.

The grand opening of the SPACES Centre at PNB Makati Center was a resounding success, marking the beginning of a new era of work. The future of work is here, and it’s at The Penthouse of PNB Makati Center, 6754 Ayala Avenue, Makati City.

PHC CONGRATULATES ITS NEWLY-CERTIFIED RISK ANALYSTS



PNB Holdings Corporation (PHC) celebrates the success of its newly-certified risk analysts after graduating from the 47th Certified Risk Analyst (CRA) Program of AAFM Philippines. This achievement, led by PHC's Risk and Compliance and HR Departments, is part of PHC's commitment to continuous professional education and risk management. It strengthens PHC's ability to manage strategic, financial, operational, and compliance risks, ensuring the organization's long-term success.

PNB HOLDINGS CORPORATION'S ANNUAL STOCKHOLDERS MEETING: A YEAR OF BUILDING



PNB Holdings Corporation (PHC) successfully held its annual stockholders meeting on April 18, 2024. The meeting was a testament to the company's resilience and commitment to growth, with the overarching theme of the event being the building of internal capabilities, culture, and value.

Karlu T. Say, the President of PHC, reflected on the past year, stating, "The year 2023 was a defining year for PHC. If I could describe the company's overall theme for 2023, it would be a year of building. While we have yet to break ground or to even hammer in the first nail, your company has started to build, building PHC's organization and culture, building internal capabilities, and building value."

The annual stockholders meeting was not just a review of the past year, but also a celebration of the company's ongoing journey of growth and transformation. It served as a reminder of PHC's unwavering commitment to its stakeholders and its dedication to building a stronger, more resilient, and more prosperous future.

CORPCOMM IN-FOCUS:

PHC ENHANCES MEDIA RELATIONS SKILLS



PNB Holdings Corporation (PHC) representatives recently attended the Power of Media Relations program by Inquirer Academy. The workshop, led by Inquirer's Senior Correspondent Neil Arwin Mercado, provided training on crafting press releases and basic holding statements, and included an actual press briefing simulation.

This initiative is part of PHC's commitment to effective communication and transparency, essential in maintaining strong stakeholder and media relationships. The hands-on experience from the workshop equips PHC's team with practical skills for managing communication during live briefings.

[**ANSWER THE SURVEY**](#)**YOUR VOICE, OUR IMPACT.**

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FEATURED CORE VALUE:

**INTEGRITY**

Integrity is the cornerstone of our organization. It is the guiding principle that steers our actions and decisions. It is the moral compass that ensures we stay true to our purpose and values.

1. Trustworthy: Being trustworthy means we are reliable and dependable. We keep our promises and follow through on our commitments. Our stakeholders can count on us to deliver on our word.

2. Honest: Honesty is about being truthful in all our dealings. We communicate openly and honestly, and we don't hide the truth, even when it's uncomfortable. We believe that honesty fosters trust and strengthens our relationships.

3. Transparent: Transparency is about being open and clear about our actions, decisions, and processes. We share information freely and keep our stakeholders informed, fostering an environment of trust and mutual respect.

4. Ethical Decision-Making: Ethical decision-making is about doing what's right, even when no one is watching. We make decisions based on ethical principles, considering the impact of our actions on others and the environment.

5. Rule Conformity: Rule conformity means we adhere to laws, regulations, and company policies. We respect the rules that govern our actions and we hold ourselves accountable for our actions.

In essence, integrity is about being true to ourselves and others. It's about being the same person in both our personal and professional lives. It's about doing the right thing, even when it's hard. And it's what makes us who we are as an organization.